

Living and Breathing the Organic Way of Life – the only way to do Business!

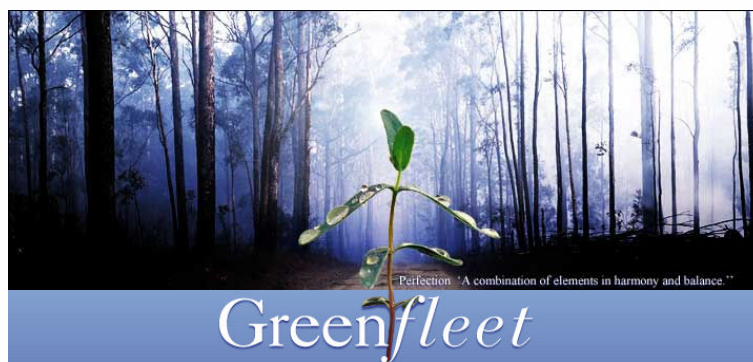
Organic and Natural Enterprise Group manufactures a range of certified organic products that are unrivalled in their purity and which contribute positively to the quality of people's lives and the ecology of our planet. This is impressive enough as these products were the world's first of their kind, however even more impressive is the fact that the company itself can also be considered a living and breathing example of an organic way of life; and hopefully an example of the way business should be done in the future.

ONE Group has recently paired with accredited environmental advocates, Climate Friendly and Green Fleet to minimise the environmental impact that running their business has on the planet.

As of August 2006 the ONE Group production facility's carbon emissions have been neutralised by paying for renewable energy such as wind and solar power to be fed into the grid to replace the fossil fuel energy once used. This has been achieved through the accredited green power company Climate Friendly. www.climatefriendly.com.au



Additionally, ONE Group engaged the team at non profit organisation Green Fleet to calculate carbon emissions generated by delivering their products all around the world. It has been determined that with current sales volume, 118 tons of CO₂ are emitted annually. ONE Group have therefore agreed to plant sufficient native trees to offset these carbon emissions and revisit their volume on a quarterly basis to ensure an adequate amount of trees are planted to stay carbon neutral. www.greenfleet.com.au



Continued...

Along with these major initiatives ONE Group also does its best to seek out any ways it can to convert traditional business practice to a more environmentally friendly option and has appointed a staff committee to assess this on a monthly basis. Currently they do all of the following:-

- Recycled paper is used for brochures
- SAFE Brand Recycled Toilet paper is used throughout both buildings
- PET Plastic is used for product bottles and glass where possible
- Biodegradable wheat fill is used in all packaging instead of synthetics and can be added to garden compost
- An Organic Fruit & Vegetable supplier visits both buildings on a bi-weekly basis for the staff to buy their food for their families
- ONE Group has 'staff' In-Liven (ONE Group's probiotic superfood) available to encourage all staff to take it on a daily basis
- A generous discount is given to staff on the company's products to encourage them to use them and replace all chemical equivalents in their homes.
- Environmental documentaries are shown to staff to help them understand the important work ONE Group are doing
- Australian Ethical Superannuation provider was invited to talk to the staff about their super funds and where they have invested their money
- Organic coffee beans are used in the staff coffee machines
- The Directors regularly give talks to the staff about the environment, our products and the impact we can have on the world stage

And they plan to find ways to do more as time goes on.

Ask any ONE Group employee, why do you enjoy working for ONE Group, and the general consensus is, "because we love the bigger picture of what ONE Group is trying to achieve."

So not only do ONE Group make the world's first Certified Organic Skincare, Health care, Personal Care and Cosmetic Products, where the whole product is certified organic not just an ingredient or two, they are also committed Corporate Citizens taking every step possible to run their business in the most sustainable way for the future of the planet and future generations.

ONE Group celebrates their 4th year in existence and what a service this visionary company is becoming for the world! We can only hope that more businesses follow in their complete approach to organic commerce and minimising their biological footprint on the planet.

When you next buy something ask yourself does this company care about me, my health, the future, the environment or the planet? You can be assured that ONE Group does 100%.

