

# International Organic Certifications

the miessence® difference

Currently, body care products are not required to comply with the stringent organic food standards maintained by certification bodies such as the BFA and NASAA in Australia and the USDA in America, hence the plethora of so many “organic” body care products now on the market.

Since water is the primary ingredient in many cosmetics, some manufacturers are claiming to use organic hydrosols, or floral water, to green wash their products and make organic label claims whilst using the same synthetic toxic ingredients that would NEVER be allowed in organic food products. We believe this practice has the potential to destroy the integrity of the organic name.

miessence is currently the only skin care product on the planet that has submitted to, and complies with, the rigorous processing and labelling requirements for certified organic food products. There are two levels of certification for organic food products that miessence skin care products comply with:



## **Products branded “miessence certified organics” are certified organic:**

These products contain (excluding water and salt) at least 95% organically produced agricultural ingredients. The remaining ingredients (up to 5%) can be non-agricultural substances or non-organically produced agricultural ingredients, with strict processing criteria (eg. absolutely no GMOs or synthetic chemicals). These products bear the Australian Certified Organic logo.



## **Products branded “miessence organics” are either made with organic ingredients or are mineral-based products:**

Made with organic ingredients products contain (excluding water and salt) at least 70% organically produced agricultural ingredients. Any remaining can be non-agricultural substances (eg. clay, bicarb soda, minerals) or non-organically produced agricultural ingredients, with strict processing criteria (eg. absolutely no GMOs or synthetic chemicals).

Mineral-based products contain non-agricultural substances (eg. clay, bicarb soda, minerals), with strict processing criteria (eg. absolutely no GMOs or synthetic chemicals).

These products bear the BFA Registered Product logo.



## **These products meet the strict ingredients and processing criteria in accordance with the United States Department of Agriculture's National Organic Program.**

**Please let the representative know if you would like this information sent via email with the relevant links to research the certification requirements.**

